EXHIBIT 4

	Page 1
1	
2	IN THE UNITED STATES DISTRICT COURT
	FOR THE EASTERN DISTRICT OF VIRGINIA
3	ALEXANDRIA DIVISION
4	
5	UNITED STATES,)1:23-cv-00108-LMB-JFA
	et al.,
6)
	Plaintiffs,)
7)
	vs.
8)
	GOOGLE LLC,
9)
	Defendants.)
10)
11	
12	
	VIDEOTAPED DEPOSITION OF
13	
	KENDALL OLIPHANT
14	
	August 9, 2023
15	
	9:32 a.m.
16	
17	
18	
19	
20	
21	Demonstrad but Dennia I Descrip
2.2	Reported by: Bonnie L. Russo
22	Job No. 6031956

800-567-8658 973-410-4098

	Page 2	1	Page 4
1	Videotaped Deposition of Kendall Oliphant	1	APPEARANCES (CONTINUED):
2	held at:	2	
3		3	
4		4	Also Present:
5		5	Glen Fortner, Videographer
6	Paul, Weiss, Rifkind, Wharton & Garrison, LLP	6	Michael A. Cannon, Chief Counsel for Economic
7	2001 K Street, N.W.	7	Affairs, United States Department of Commerce
8	Washington, D.C.	8	
9		9	Also Present Via Remotely:
10		10	Julia Wood, DOJ
11		11	Jeannie S. Rhea, Paul, Weiss, Rifkind, Wharton
12		12	& Garrison, LLP
13		13	
14		14	
15		15	
16		16	
17		17	
18	Pursuant to Notice, when were present on behalf	18	
19	of the respective parties:	19	
20	of the respective parties.	20	
$\begin{vmatrix} 20 \\ 21 \end{vmatrix}$		21	
$\begin{vmatrix} 21\\22\end{vmatrix}$		22	
		22	
1	Page 3 APPEARANCES:	1	Page 5 INDEX
2	ALLEANANCES.	2	EXAMINATION OF KENDALL OLIPHANT PAGE
3	On behalf of the Plaintiffs:	3	BY MS. GOODMAN 12
4	RACHEL ZWOLINSKI, ESQUIRE	4	12
		5	
5	VICTOR LIU, ESQUIRE	6	
6	ALVIN CHU, ESQUIRE	7	
7	UNITED STATES DEPARTMENT OF JUSTICE	,	EXHIBITS
8	1331 Pennsylvania Avenue, N.W.	8	2
9	Washington, D.C. 20005	9	Exhibit 13 E-Mail Chain dated 1-17-23 48
10	rachel.zwolinski@usdoj.gov	10	CENSUS-ADS-0000244816-818
11		11	
12	On behalf of the Defendant:	12	Exhibit 14 Integrated Communications 79
13	MARTHA L. GOODMAN, ESQUIRE	13	Contract
14	ANNELISE CORRIVEAU, ESQUIRE	14	Version 2
15	PAUL, WEISS, RIFKIND, WHARTON &	15	10-5-18
16	GARRISON, LLP	16	CENSUS-ADS-0000387420-490
17	2001 K Street, N.W.	17	
18	Washington, D.C. 20006	18	Exhibit 15 E-Mail dated 9-14-22 90
19	mgoodman@paulweiss.com	19	Attachment
20	acorriveau@paulweiss.com	20	CENSUS-ADS-0000248031-186
21		21	
22		22	
		1	

2 (Pages 2 - 5)

	Indie1 col		
1	Page 10		Page 1
1	PROCEEDINGS	1	Paul Weiss.
2	(9:32 a.m.)	2	MS. WOOD: And Julia Wood from DOJ.
3	THE UIDEOCD ADVED CO. 1	3	I will be in and out throughout the day.
4	THE VIDEOGRAPHER: Good morning.	4	THE VIDEOGRAPHER: Will the court
5	We are going on the record at 9:32	5	reporter please swear in the witness, and then
6	on August 9, 2024 2023.	6	counsel may proceed.
7	Please note that the microphones are	7	
8	sensitive and may pick up whispering and	8	KENDALL OLIPHANT,
9	private conversations. Please mute your phones	9	being first duly sworn, to tell the truth, the
10	at this time. Audio and video recording will	10	whole truth and nothing but the truth,
11	continue to take place unless all parties agree	11	testified as follows:
12	to go off the record.	12	EXAMINATION BY COUNSEL FOR DEFENDANT
13	This is Media Unit 1 of the	13	BY MS. GOODMAN:
14	video-recorded deposition of Kendall Oliphant	14	Q. Good morning, Ms. Oliphant.
15	in the matter of United States, et al. v.	15	A. Good morning.
16	Google LLC. The location of the deposition is	16	Q. Was your last name previously
17	Paul Weiss.	17	Johnson?
18	My name is Glen Fortner representing	18	A. Yes, it was.
19	Veritext, and I am the videographer. The court	19	Q. Okay. So if we look at documents
20	reporter is Bonnie Russo from the firm	20	here today that refer to Kendall Johnson, that
21	Veritext.	21	is yourself, correct?
22	I am not related to any party in	22	A. That is myself, yes.
	Page 11		Page 1
1	this action, nor am I financially interested in	1	Q. Have you been deposed before?
2	the outcome. If there are any objections to	2	A. Once.
3	proceeding, please state them at the time of	3	Q. And was that in connection with your
4	your appearance.	4	work at the census bureau?
5	Counsel and all present, including	5	A. No, it was not.
6	remotely, will now state their appearances and	6	Q. Okay. When was that deposition?
7	affiliations for the record beginning with the	7	A. Thinking. Maybe 2002, 2001, 2002.
8	noticing attorney.	8	Q. So it's been 20-some odd years?
9	MS. GOODMAN: Martha Goodman of Paul	9	A. Yes.
10	Weiss on behalf of the defendant, Google LLC,	10	Q. Okay. Just some basic rules of the
11	and I am joined colleague Annelise Corriveau.	11	road.
12	MS. ZWOLINSKI: Rachel Zwolinski on	12	Your counsel may object. Unless
13	behalf of the United States.	13	they instruct you not to answer the question,
14	MR. LIU: Victor Liu on behalf of	14	you should permit your counsel to object and
15	the United States.	15	then proceed to answer the question. Okay?
16	MR. CHU: Alvin Chu on behalf of the	16	A. Okay.
17	United States.	17	Q. And to help Bonnie, our court
. /		18	reporter, please wait for me to finish my
	MR. CANNON: Michael Cannon on		reporter, preuse wait for me to minim my
18	MR. CANNON: Michael Cannon on hehalf of the United States		question wait for your counsel to object if
18 19	behalf of the United States.	19	question, wait for your counsel to object, if
18			question, wait for your counsel to object, if any, and then proceed with your answer so that we're not talking over each other. Sound good?

4 (Pages 10 - 13)

	Indie1 col		
1	Page 58	1	Page 60
	Q. Is that because you only have an		
2	understanding based on privileged communications?	2	What is your best recollection of
3		3	when, if at all, you spoke with lawyers from
4	A. Yes.	4	the Department of Justice about the census
5	Q. Okay. And with whom are those	5	bureau's use of Google in the 2020 census?
6	did those privileged communications take place?	6	MS. ZWOLINSKI: Objection. Form.
7	A. Commerce lawyer, Mike Cannon.	7	THE WITNESS: It would have had to
8	Q. Any lawyers from the Department of	8	have been somewhere in the time frame of when
9	Justice?	9	the when the suit was filed.
10	A. No.	10	BY MS. GOODMAN:
11	Q. Okay. Do you know what date this	11	Q. Do you recall any conversations
12	lawsuit was filed?	12	prior to January of 2023?
13	A. Honestly, no.	13	MS. ZWOLINSKI: Objection. Form.
14	Q. It was filed on January 24, 2023.	14	THE WITNESS: I don't recall.
15	A. Okay.	15	BY MS. GOODMAN:
16	Q. I will state that for the record.	16	Q. I will represent to you that the
17	So with that sort of time period in	17	United States Department of Justice has been
18	mind, do you recall any conversations prior to	18	investigating Google's advertising practices
19	January 24, 2023, with any lawyers for the	19	for the last three years. So over that
20	Department of Justice with respect to using	20	meaning the '21 2021, 2022, 2023.
21	Google in the census's digital advertising paid	21	In the years 2021 or 2022, do you
22	media for the 2020 census?	22	recall any conversation with any lawyer from
	Page 59		Page 61
1	MS. ZWOLINSKI: Objection. Form.	1	the Department of Justice about census bureau's
2	THE WITNESS: I don't recall.	2	use of Google for the 2020 census?
3	BY MS. GOODMAN:	3	A. No.
4	Q. Is it typical in your day-to-day	4	MS. ZWOLINSKI: Objection. Form.
5	work to speak with lawyers from the Department	5	BY MS. GOODMAN:
6	of Justice?	6	Q. So as of January 17, 2023, that we
7	MS. ZWOLINSKI: Objection. Form.	7	that you sent this e-mail to Mr. Benson, at
8	THE WITNESS: I do not speak to	8	this time, did you anticipate participating in
9	anybody from Justice that I don't no, it	9	litigation on behalf of the United States
10	is not.	10	against Google?
11	BY MS. GOODMAN:	11	MS. ZWOLINSKI: Objection. Form.
12	Q. And so if you did speak with lawyers	12	THE WITNESS: I did not.
13	from the Department of Justice, is that	13	BY MS. GOODMAN:
14	something you might remember because it is not	14	Q. At this time in January of 2023, did
15	usual in the course of your work?	15	you have any knowledge or awareness of any
16	MS. ZWOLINSKI: Objection. Form.	16	investigation by the Department of Justice of
17	THE WITNESS: I may remember	17	of Google with respect to its advertising
18	speaking to them. I may not necessarily	18	businesses?
19	remember timing.	19	MS. ZWOLINSKI: Objection. Form.
20	BY MS. GOODMAN:	20	THE WITNESS: Can you be more
21	Q. Okay. And do you have any	21	specific?
22	recollection of a timing the timing during	22	BY MS. GOODMAN:
44	reconcended of a tilling the tilling during	44	DI MIS. OUUDMAN.

16 (Pages 58 - 61)

	THORIET COL		P. (1
1	Page 62 Q. Have you ever strike that.	1	Page 64 THE WITNESS: No.
2	To what extent, if any, were you	2	BY MS. GOODMAN:
3	aware in January of 2023, that the Department	3	Q. So for the record, your testimony is
	•		that you never sought the legal advice of the
4	of Justice Antitrust Division was investigating	4	•
5	Google?	5	antitrust division with respect to
6	MS. ZWOLINSKI: Objection. Form.	6	anticompetitive on the part of
7	THE WITNESS: I guess when they	7	anticompetitive conduct on the part of Google;
8	actually filed the suit.	8	is that correct?
9	BY MS. GOODMAN:	9	A. That is correct.
10	Q. And so prior to January 24, 2023,	10	Q. Have you received a litigation hold
11	when the Department of Justice filed the	11	in this case?
12	lawsuit, you were not aware of any	12	A. Yes.
13	investigation that the antitrust division was	13	Q. And approximately when did you
14	doing of Google, correct?	14	receive that hold?
15	MS. ZWOLINSKI: Objection. Form.	15	A. For context. We have a lot going
16	THE WITNESS: I honestly I don't	16	on. I can't honestly tell you when I first
17	recall.	17	started hearing about it or when I first
18	BY MS. GOODMAN:	18	started when I got the litigation hold.
19	Q. You don't recall any awareness of an	19	If I go through my e-mail, I can
20	investigation; is that right?	20	tell you, but off the top of my head, we have
21	MS. ZWOLINSKI: Objection. Form.	21	way too many deadlines that we are trying to
22	THE WITNESS: I didn't recall when	22	meet for this to be until it became a big
	Page 63		Page 65
1	the lawsuit was filed, so the timing, I can't	1	thing, a real thing, for it it just it
2	no. I don't recall. I don't I'm not	2	just seemed like it was information seeking, so
3	aware.	3	I don't know.
4	BY MS. GOODMAN:	4	MS. ZWOLINSKI: Counsel, we've been
5	Q. Prior to strike that.	5	going over we've been going for over an
6	In the course of your work as the	6	hour. Can we take a break.
7	COR for Order 15, did you ever form a view that	7	MS. GOODMAN: Yeah, once I finish
8	Google's Google was engaging in	8	this line of questioning, I am happy to break.
9	anticompetitive conduct?	9	MS. ZWOLINSKI: How much time do you
10	MS. ZWOLINSKI: Objection. Form.	10	anticipate that line of questioning taking?
11	THE WITNESS: No, I did not.	11	MS. GOODMAN: A few more minutes.
12	BY MS. GOODMAN:	12	MS. ZWOLINSKI: Okay.
13	Q. And did you ever seek the legal	13	BY MS. GOODMAN:
14	advice of the antitrust division with respect	14	Q. You in your prior answer, you
15	to any anticompetitive conduct on the part of	15	said that it seemed like it was just
16	Google?	16	information seeking.
17	MS. ZWOLINSKI: Objection. Form and	17	What did you mean by that?
18	privileged.	18	MS. ZWOLINSKI: Objection. Form.
19		19	THE WITNESS: We get asked questions
20	MS. GOODMAN: It's a yes or no		
	question. It's not privileged. I am asking	20	all the time. It was just responding to a
21	whether she sought legal advice.	21	request.
22	MS. ZWOLINSKI: Objection. Form.	22	BY MS. GOODMAN:

17 (Pages 62 - 65)

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1	Page 298	1	Page 300
1	document, do you have an understanding now of	1	Q. Okay. But just in terms of the
2	what DV360 is?	2	course of your experience working on Order 15,
3	MS. ZWOLINSKI: Objection. Form.	3	does any one particular advertising mechanism
4	THE WITNESS: My understanding would	4	stand out to you as one that was particularly
5	be it's used to serve ads.	5	effective in helping the census bureau obtain
6	BY MS. GOODMAN:	6	its goals?
7	Q. Okay.	7	MS. ZWOLINSKI: Objection. Form.
8	A. Google uses it to serve ads.	8	THE WITNESS: They really all if
9	Q. Okay. And so do you see in this	9	they didn't work together, because they all
10	document then that the reach for the census	10	bring something different to the table to reach
11	strike that.	11	audiences in a different way, and each audience
12	What is your reaction to the news	12	receives or utilizes different media. It is
13	that Google is saying you have reached 214	13	it is hard to point to one particular vendor
14	million unique users as of March 3, 2020?	14	and say, you know, they are responsible or they
15	MS. ZWOLINSKI: Objection. Form.	15	had the greatest impact because while it may
16	THE WITNESS: That's a good thing.	16	have an impact here, it may not have, overall,
17	BY MS. GOODMAN:	17	it may not have had as high of an impact.
18	Q. I'm sorry?	18	BY MS. GOODMAN:
19	A. That's a good thing.	19	Q. If you needed to figure out how much
20	Q. And did Google help the census	20	money was paid to Google through funds
21	bureau obtain its advertising goals?	21	allocated under the Order 15 contract, how
22	MS. ZWOLINSKI: Objection. Form.	22	would you go about doing that?
	Page 299		Page 301
1	THE WITNESS: The combination of	1	MS. ZWOLINSKI: Objection. Form.
2	Google and all of our advertisers helped us	2	THE WITNESS: I would contact the
3	obtain our goals.	3	buying agency. I would call Reingold.
4	BY MS. GOODMAN:	4	BY MS. GOODMAN:
5	Q. Okay. And was there any one digital	5	Q. Have you had to call Reingold in the
6	tool in your toolkit from your point of view	6	course of this litigation to figure out how
7	that particularly aided in the meeting of the	7	much money has been paid to Google?
8	goals?	8	MS. ZWOLINSKI: Objection.
9	MS. ZWOLINSKI: Objection. Form.	9	THE WITNESS: No.
10	THE WITNESS: They all had a part in	10	BY MS. GOODMAN:
11	helping us reach our goals.	11	Q. And to your knowledge, is there a
12	BY MS. GOODMAN:	12	way to figure out how much money was paid to
13	Q. Did any one of them have a greater	13	Google for programmatic advertising?
14	role than others?	14	MS. ZWOLINSKI: Objection. Form.
15	MS. ZWOLINSKI: Objection. Form.	15	THE WITNESS: I don't have those
16	THE WITNESS: Well, at this point in	16	means. Census doesn't have that. We would go
17	time, it is clearly Google, but this is just a	17	directly to Reingold.
18	snapshot in time so and this is before	18	BY MS. GOODMAN:
19	pandemic, so no, I have no I can't speak to	19	Q. So sitting here today, if you could
20	any time later without a similar type of	20	only rely on the census bureau to figure out
21	report.	21	how much money was paid to Google through funds
22	BY MS. GOODMAN:	22	allocated in Order 15, how would you do that?
1		1	, Jan 1911

76 (Pages 298 - 301)

	11 112	
Page 334		Page 336
• •		MS. GOODMAN: I have no further
		questions. I'll pass the witness.
		MS. ZWOLINSKI: We have no
		questions.
	_	MS. GOODMAN: Okay. Thank you so
•		much for your time, Ms. Oliphant. I very much
		appreciate it.
		THE WITNESS: You're welcome. Thank
		you.
- •		THE VIDEOGRAPHER: Off the record.
	11	MS. GOODMAN: Yes.
	12	THE VIDEOGRAPHER: This marks the
•	13	end of the deposition of Kendall Oliphant. We
the antitrust division with your questions?	14	are going off the record at 18:24.
MS. ZWOLINSKI: Objection. Form.	15	(Whereupon, the proceeding was
THE WITNESS: No.	16	concluded at 6:24 p.m.)
BY MS. GOODMAN:	17	
Q. To whom have you turned, if anyone	18	
A. Commerce.	19	
Q. And is that Mr. Cannon?	20	
A. That's Mr. Cannon, yes.	21	
Q. Do you consider the lawyers for the	22	
Page 335		Page 337
antitrust division to be lawyers for the census	1	CERTIFICATE OF NOTARY PUBLIC
bureau?	2	I, Bonnie L. Russo, the officer before
MS. ZWOLINSKI: Objection. Form.	3	whom the foregoing deposition was taken, do
Foundation.	4	hereby certify that the witness whose testimony
THE WITNESS: I do not.	5	appears in the foregoing deposition was duly
BY MS. GOODMAN:	6	sworn by me; that the testimony of said witness
Q. Why not?	7	was taken by me in shorthand and thereafter
MS. ZWOLINSKI: Objection. Form.	8	reduced to computerized transcription under my
Foundation.	9	direction; that said deposition is a true
THE WITNESS: Since census has their	10	record of the testimony given by said witness;
own lawyers and we have commerce lawyers, and I	11	that I am neither counsel for, related to, nor
believe the commerce lawyers would be more	12	employed by any of the parties to the action in
more sort of categorized in that way versus	13	which this deposition was taken; and further,
DOJ.	14	that I am not a relative or employee of any
BY MS. GOODMAN:	15	attorney or counsel employed by the parties
Q. Okay. And is your answer the same	16	hereto, nor financially or otherwise interested
	17	in the outcome of the action.
	18	
bureau?	19	prince & Perso
	20	Notary Public in and for
MS. ZWOLINSKI: Objection. Form. Foundation.	20 21	Notary Public in and for the District of Columbia
	Page 334 provided you legal advice? MS. ZWOLINSKI: Objection. Form. THE WITNESS: No. BY MS. GOODMAN: Q. Okay. And is your answer the same in January of 2023? MS. ZWOLINSKI: Objection. Form. THE WITNESS: Yes. BY MS. GOODMAN: Q. Okay. And in the course of your participation in this lawsuit if you've had questions about your participation in this lawsuit, have you turned to the attorneys at the antitrust division with your questions? MS. ZWOLINSKI: Objection. Form. THE WITNESS: No. BY MS. GOODMAN: Q. To whom have you turned, if anyone' A. Commerce. Q. And is that Mr. Cannon? A. That's Mr. Cannon, yes. Q. Do you consider the lawyers for the Page 335 antitrust division to be lawyers for the census bureau? MS. ZWOLINSKI: Objection. Form. Foundation. THE WITNESS: I do not. BY MS. GOODMAN: Q. Why not? MS. ZWOLINSKI: Objection. Form. Foundation. THE WITNESS: Since census has their own lawyers and we have commerce lawyers, and I believe the commerce lawyers would be more more sort of categorized in that way versus DOJ. BY MS. GOODMAN: Q. Okay. And is your answer the same with respect to your participation in this lawsuit as a representative of the census	ms. ZWOLINSKI: Objection. Form. THE WITNESS: No. BY MS. GOODMAN: 4 Q. Okay. And is your answer the same in January of 2023? 6 MS. ZWOLINSKI: Objection. Form. THE WITNESS: Yes. BY MS. GOODMAN: 9 Q. Okay. And in the course of your participation in this lawsuit if you've had questions about your participation in this lawsuit, have you turned to the attorneys at the antitrust division with your questions? 14 MS. ZWOLINSKI: Objection. Form. 15 THE WITNESS: No. BY MS. GOODMAN: 17 Q. To whom have you turned, if anyone 18 A. Commerce. 19 Q. And is that Mr. Cannon? 20 A. That's Mr. Cannon, yes. 21 Q. Do you consider the lawyers for the 22 MS. ZWOLINSKI: Objection. Form. 3 Foundation. 4 THE WITNESS: I do not. 5 BY MS. GOODMAN: 6 Q. Why not? 7 MS. ZWOLINSKI: Objection. Form. 8 Foundation. 9 THE WITNESS: Since census has their own lawyers and we have commerce lawyers, and I believe the commerce lawyers would be more more sort of categorized in that way versus DOJ. 14 BY MS. GOODMAN: 15 Q. Okay. And is your answer the same with respect to your participation in this 17 lawsuit as a representative of the census 18

85 (Pages 334 - 337)